



Providing LatAm the leading technology to feed humanity

Volume 1, Number 1 January 2015

REVIEW



SERVICE SUPPORT LIVE PRODUCTION PROCESSING
ENVIRONMENTAL FEED MILLING OUR PARTNERS
MAJESTY CHARGE OUR TEAM TWENTY FIVE YEARS
ECUADOR UNITED STATES CHILE
PERU BOLIVIA CENTRAL AMERICA

CELEBRATING 25 YEARS

MORE THAN 35 YEARS AGO, I came to the University of Georgia to study Agricultural Economics, with the intention to go back to Ecuador with the dream to be able to work with my father, who I dearly love and admire; but on the way I met the love of my life, Bas Hofland, and I stayed in Atlanta.

Bas was also involved in the Poultry Industry and left his legacy with his brilliant mind full of ideas and it is thanks to him that the world eats Buffalo chicken wings.

The years went by and I kept thinking how I could be closer to my family, my country and the Poultry Industry that I am so passionate for, and then is when it occurred to me to form CBH International.

*Time has passed and this year CBH International celebrates 25 years in the industry **providing the Latin American market with the technology to feed humanity.***

Our journey has been long and full of experiences reaching ports never imagined, where we have achieved to represent the best manufacturers always seeking the welfare and the solution to the needs of our customers and friends in every country where we operate.



*We have walked this path steadily while respecting our values of **integrity, leadership, innovation and commitment.***

Today CBH is a leader, it's solid and a well recognized company with a team of experienced and committed people serving the industry, and we will continue to bring innovation and added value for years ahead.

I want to thank all of you for these wonderful years, for the continued support of our customers, our manufacturers, the CBH team, of my family, especially my father who has been my guide and is my hero, my brothers, my daughter Nicole and my mentors.

Warm regards,

Caroline Hofland

Caroline Bakker Hofland
President & CEO

LIVE PRODUCTION

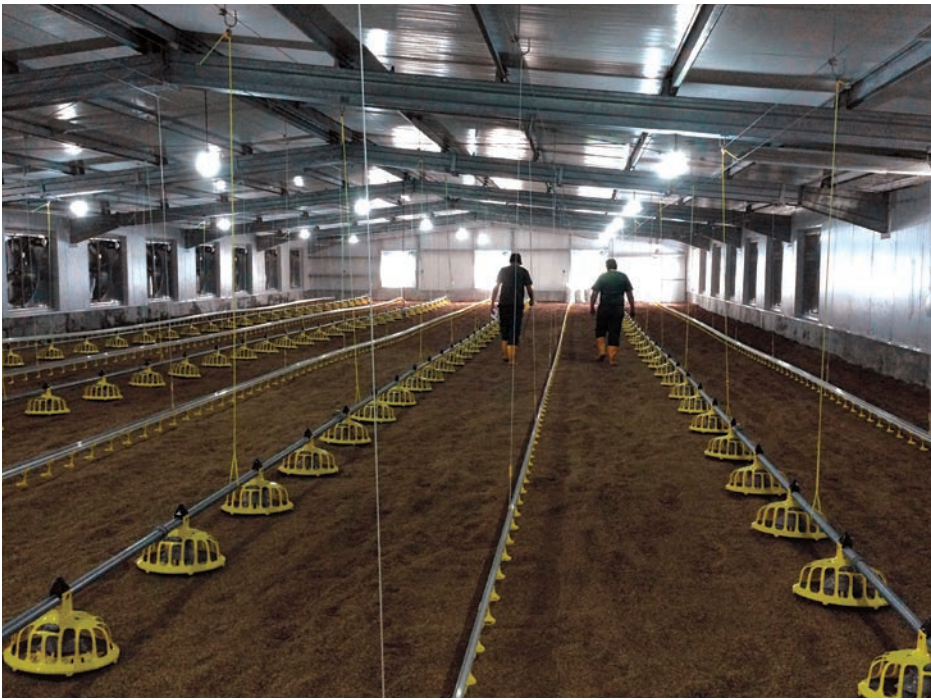


POULTRY PRODUCTION Throughout 2014, CBH has implemented the largest poultry houses in the region (16.5m x 160m), with a capacity for 37,000 birds (14 birds/m²).

The poultry houses are equipped with innovative technology that controls the environment, maintaining ideal conditions from the time the baby chicks arrive until their departure to the processing plant.

These poultry houses have control systems that automatically monitor all equipment:

- feeding
- watering
- heating
- minimal and tunnel ventilation



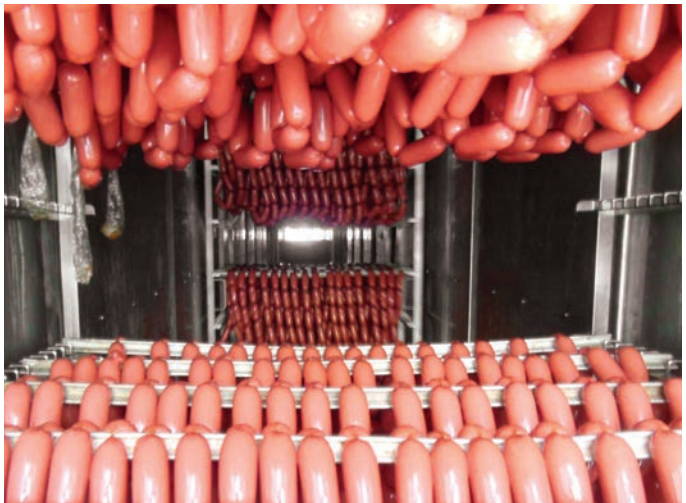
Above: complete automation: feeders, drinkers, temperature
Upper Left: controlled environment poultry houses
Lower Left: proper environment for baby chicks from day 1



FURTHER MEAT PROCESSING



PRIMARY MEAT PROCESSING During 2014, we took a large technological leap with the implementation of the first combined water-air chilling systems (combi-chiller). This technology saves up to 95% on water usage, compared to traditional chillers (spin chillers). Traceability is 100%, since it effectively controls the hydration of the birds (0-6%), improving meat quality, product appearance, and fluid retention in subsequent marinating processes.



FURTHER MEAT PROCESSING

We have installed high-tech equipment in the form of one of the largest capacity ovens for sausages in Latin America as well as breading and stuffed product processing lines. These technologies allow our customers to deliver quality products with significant improvements in productivity and profitability.



Top Left: combination air-water chicken chilling
Top Center: a view of the finished product
Top Right: chilling vats and overhead conveyor



Upper Left: chickens going into the water section of a combi-chiller
Lower Left: general combi chiller view
Opposite Page: stuffed croquettes



Above: sausage buggies inside the oven
Left: semi continuous high capacity cooking, smoking and chilling oven



GRAIN STORAGE & FEED MILLING



GRAIN STORAGE AND FEED TECHNOLOGY We contribute to the development of the Agro-Industrial sector by supplying handling, drying, and grain storage systems, while delivering high efficiency and profitability to our customers. Our Business Unit specializes in providing engineering services and sales of machinery, equipment, spare parts, installation, maintenance and professional services for the feed milling industry.



Top of Page: industrial complex for corn storage

Above: grain storage and drying

Left: engineering and turnkey projects

Opposite Page: automated grain dryer improves yield

ENVIRONMENTAL



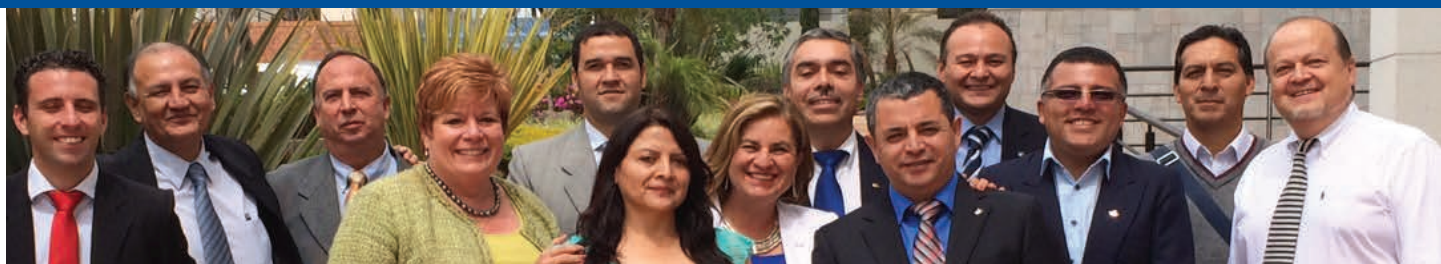
COMMITTED TO THE ENVIRONMENT. CBH has installed large plants for industrial wastewater treatment for the poultry, meat, food, dairy and other industries, applying purely physical and biological processes. We provide the most advanced technology and service to our customers and to the preservation of nature.



Top of Page: several stages of water treatment
Above: water, mankind´s most precious resource
Upper Left: surface aeration basin
Lower Left: dissolved air floatation unit
Opposite Page: baby chicks are fed from the very moment they arrive in the farm



OUR TEAM



ECUADOR

P.O. Box 17-03-4653
Calle del Establo # 50 y del Charro
Edif. SITE CENTER – Of. 302
Cumbayá- Quito- Ecuador
Telf: +593 2 3801143 /3801145

Fausto S. Pérez

Executive Vice President

Cel: +593 (0)998731506
Email: fausto@cbhintl.com

Patricio Coello

Vice President Sales & Marketing

Cel: +593 (0)983304184
Email: patricio@cbhintl.com

Marcelo Cevallos

Gerente Producción Animal Ecuador

Cel: +593 (0)984494613
Email: marcelo@cbhintl.com

Alex Salguero

Gerente Administrativo Ecuador

Cel: +593 (0)998715241
Email: alex@cbhintl.com

Silvana Narvaez

Asistente Administrativo y Ventas

Cel: +593 (0) 987038972
Email: silvana@cbhintl.com

Carlos Donoso

Gerente Ventas Internas

Cel: +593 (0)998572518
Email: carlos@cbhintl.com

Marco Montecucco

Gerente Técnico Comercial

Cel: +593 (0)995394400
Email: marco@cbhintl.com

Jesús Zambrano

Gerente Regional de Ventas Ecuador

Cel: +593 (0)995394400
Email: jesus@cbhintl.com

CHILE

General Bulnes
530 Of. 35 Los Almendros
Viña del Mar, Chile

David Olivares

Gerente de Ingeniería y Ventas

Cel: +56 98288969
Email: david@cbhintl.com

PERU

Av. Defensores del Morro
(Ex Huaylas) # 489
Lima-9 - Perú.
Telf: +51 1 251 1080

Roberto Torres Monzon

Gerente de Ventas Perú

Cel: +51 9 9822 5355
Email: roberto@cbhintl.com

ESTADOS UNIDOS

490 Oak Leaf Trail
Suwanee, GA 30024 USA
Telf: +1 770 889 6602
Fax: +1 770 889 7229

Caroline Hofland

President & CEO

Email: caroline@cbhintl.com

Glamary Di Marco

Logistics Manager

Email: glamary@cbhintl.com

Helen Rundell

Accounting Manager

Email: helen@cbhintl.com

Giuseppe R. Bigliani

Gerente Tecnología de

Alimentos Balanceados

Tel: +1 678 455 7178

Cell: +1 678 313 5313

Email: Giuseppe@cbhintl.com

www.CBHintl.com

Promotions

Patricio Coello has been promoted to Vice President Sales and marketing

Marco Montecucco has been promoted to Technical and Commercial Manager

Jesús Zambrano is our new Regional Sales Manager Ecuador

THE MAJESTY CHARGE

Fighting Prostate Cancer

CBH values our customers and vendors, so much that we encourage each of them to get tested for Prostate Cancer starting at the age of 40.

Every year CBH International donates a portion of our Net Profit to the Prostate Cancer Foundation (PCF) to fund research of better treatments and a cure for Prostate Cancer. The PCF funds more than 1,500 programs at nearly 200 research centers in 20 countries



This initiative is done in memory of Bas W.Q. Hofland.

Early Detection saves lives. Get Tested.

OUR PARTNERS

